

## The Short Story Dispenser invited to TED2018!



Following the innovation award at CES 2018 in Las Vegas, in the 'Tech for a Better World' category, the Short Story Dispenser is invited to **TED2018**, The Age of Amazement.

In partnership, TED2018 and Short Edition will launch a **creative writing contest via the Short Story Dispensers** to all attendees at the conference. The contest theme is "A Moment of Amazement" (see below)

**About the Short Story Dispenser:** bring culture in unexpected places!

Since the inauguration of the first Short Story Distributor in October 2015, more than **2.3 million short stories** have been printed on papyrus and offered to passers-by in France and the USA.

2,3 million moments of "amazement" by pressing one of the 3 buttons: **1', 3' and 5 minute reading times** on this vending machine that delivers free short stories.



The director **Francis Ford Coppola** was the first in the United States to be seduced by this cultural innovation and instantly decided to install one in his **café Zoetrope in San Francisco**. Since then, he has also equipped two wineries and became a partner of Short Edition, to help propel literature in unexpected places!

*"I love the idea to give art for free!"*  
Francis Ford Coppola  
(see [video](#))



Many other clients from various sectors have adopted this original concept in North America, to overs of short literature, authors or readers of all ages. (see photos)

- o The Prudential Center in Boston (x2)
- o The city of West Palm Beach (x 3)
- o Penn State University (x 5) + a website for the students to write
- o Columbus City Schools, Columbus, Ohio (x 5)
- o Irvine Company (x 1)
- o French Embassy in NYC (x1)
- o Edmonton International Airport (Canada) (x 1)

Short Edition, **the editor that propels short literature** invites you to follow the live coverage of TED2018 - The Age of Amazement, April 10 to 14, 2018

#### About **Short Edition** and the **Short Story Dispenser**:

The Distributor of Short Stories is a connected terminal that offers, on a papyrus, fiction, poems for reading times of 1, 3 or 5 minutes.

Some numbers:

- o 2.3 million stories distributed on papyrus,
- o 19 000 000 works read on the site,
- o 230,000 subscribed readers,
- o 8,000 authors approved by the community,
- o 150 Short Stories Distributors in service in France and Usa

#### About **Ted2018**:



The TED Conference is an annual, five-day event that convenes 1,500 of the world's leading thinkers and doers to share ideas. This year's gathering features more than 100 speakers, including artists, technologists, business and nonprofit leaders, and scientists, whose talks will then be filmed and shared globally as free TED Talks. TED2018 also features a "Tech Playground" that showcases delightful innovations in technology, including the Short Story Dispensers.

As part of the Tech Playground at TED2018, **Short Edition and TED** are launching a **creative writing contest via the Short Story Dispensers** that is open to all attendees at the conference. The contest theme is "A Moment of Amazement" -- exploring the many meanings of amazement, from awe, to shock, to a moment of clarity.

After a short judging period, the **winning stories** will be published on **short story dispensers** for the public to enjoy on June 1, 2018.

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Coppola and the 4 founders of Short Edition



West Palm Beach, FL.



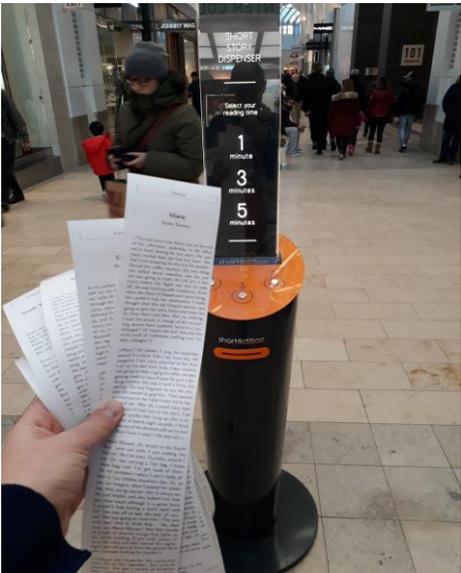
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